



[ORGANIZERS]

Nikkan Sports Holdings, Fujikawaguchiko Town, Yamanashi JAAF, R-bies Sports Foundation



WELCOME WALKING Race Guide

Official Website <https://mtfujimarathon.com/>



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Use **#MtFujInternationalMarathon**
to share your experience and spread the word!
Let's get it trending!



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@fujisan_marathon



X
@fuj42195



Facebook
@mtfujimarathon

Search

Created at the foot of Mt. Fuji, made with runners from around the world



Mayor of
Fujikawaguchiko Town
Hideyuki Watanabe



Welcome to Fujikawaguchiko Town, and thank you to all the runners participating in the 14th Mt. Fuji International Marathon. On behalf of our residents, I extend my warmest greetings and heartfelt welcome.

This event traces its origins back to the Kawaguchiko Nikkan Sports Marathon, which was held 36 times beginning in 1976. Since being renamed the Mt. Fuji International Marathon in 2012, this year marks a significant milestone—the 50th overall running of the race. It is both a great honor and a joy for us to host this commemorative event.

The course winds along the shores of two beautiful lakes, Lake Kawaguchiko and Lake Sai, both part of the UNESCO World Cultural Heritage site of Mt. Fuji. The diverse and picturesque scenery along the route offers a truly unique running experience. Starting this year, the event takes place in mid-December, when the crisp winter air and clear skies provide the perfect conditions to enjoy the breathtaking view of Mt. Fuji. I hope that as you give your best effort, you will also take a moment to appreciate the beauty of the landscape around you. May this marathon fill you with the joy and inspiration of running, and may the memories you create here stay with you long after the race. We hope this experience will encourage you to return and rediscover Fujikawaguchiko Town in the years to come.

Our town welcomes many visitors from around the world throughout the year. Last year, runners from 55 countries participated in this marathon, with over 60 percent coming from overseas. This remarkable diversity is a source of great pride for us and reflects the growing international recognition of the Mt. Fuji International Marathon.

In closing, I would like to express my deepest gratitude to all the organizers, volunteers, and everyone who has dedicated their time and effort to making this event possible. I wish for the great success of this marathon and for every runner to safely reach the finish line with a performance that exceeds their personal goals.

Nikkan Sports Holdings
CEO
Makoto Takada



Thank you for participating in the Mt. Fuji International Marathon 2025, marking the 14th edition of this event under its current name. On behalf of the organizers, I extend a warm welcome to all runners. The Mt. Fuji International Marathon traces its roots back to the Kawaguchiko Nikkan Sports Marathon, which was held 36 times before being renamed in 2012.

This year represents a remarkable milestone, the 50th overall edition of the event. Unlike urban marathons, it has sought to become “the world’s top resort and entertainment marathon,” combining the extraordinary scenery of Mt. Fuji with a unique entertainment experience. Over the past half century, it has been loved by runners from across Japan and around the world. Many participants return year after year, drawn to the breathtaking course that winds around Mt. Fuji and the scenic Lake Kawaguchiko and Lake Sai. I sincerely hope that this year’s marathon will be both a new challenge and an inspiring experience, paving the way for the next 50 years.

The event offers a full marathon, the approximately 17 km Lake Kawaguchiko One-Lap Course, and the Charity Fun Run. Thanks to the enthusiasm of runners and the organizers’ thorough preparations, all categories reached capacity on the very first day of registration. We are deeply grateful for this incredible response and remain committed to putting runners first, ensuring a safe and enjoyable race for all.

On the day before the marathon, a Welcome Walking event will also be held, giving non-runners the opportunity to explore Fujikawaguchiko Town and its beautiful surroundings.

Finally, I would like to express my heartfelt thanks to Fujikawaguchiko Town, the Yamanashi Athletics Association, the Fujiyoshida Police, the Fujikawaguchiko Fire Department, all sponsors, and cooperating organizations for their unwavering support and dedication over the past 50 years.

Yamanashi Athletics
Association
Chairman

Eiichi Noguchi



I am very pleased that Mt. Fuji International Marathon will once again be held here in the Fuji Hokuroku region this year. I would like to express my sincere gratitude to everyone who has offered their support and cooperation, and I warmly welcome all runners from Japan and abroad. Welcome to Yamanashi Prefecture.

This event began as the Kawaguchiko Nikkan Sports Marathon and was later renamed the Mt. Fuji International Marathon. This year marks a memorable milestone – the 50th overall edition. The event features a variety of courses designed to suit different runners: the Full Marathon Course (42.195 km), officially certified by the Japan Association of Athletics Federations; the Lake Kawaguchiko One-Lap Course (approximately 17 km) offering beautiful lakeside scenery; and the Charity Fun Run (approximately 11 km) open to participants aged 12 and older. I hope that all runners will enjoy the natural beauty of the early winter foothills of Mt. Fuji while giving their best effort on the course.

The Fuji Hokuroku area, where the course is set, welcomes many visitors from around the world as an international tourist destination. This year’s race also includes many overseas participants, making it a truly international event. I hope it will provide a wonderful opportunity for runners to connect and share the joy of running across borders. In addition, for every participant in the Charity Fun Run, 223 yen is donated to the Mt. Fuji Environmental Conservation Fund. Through your participation, I hope you will take this opportunity to appreciate the beauty of Mt. Fuji, a World Cultural Heritage Site, and its two constituent lakes, while deepening your awareness of the importance of nature and environmental conservation.

In closing, I would like to once again express my sincere appreciation to Fujikawaguchiko Town, to all related organizations, and to everyone whose efforts make this event possible.

Event Schedule

December 13 (Saturday) Venue: Funatsuhamu Hirahama Parking

- 11:00 am – 12:00 pm Welcome Walking Check-in
- Participation towel pick-up
(the color you selected at registration)



- Information wrist band pick-up

12:00 pm Welcome Walking Start

The walk will start in three waves:

1) 12:00 pm

2) 12:20 pm

3) 12:40 pm

You may start at any of the above times at your own convenience.

The final start is at 1:00 pm.

3:00 pm Welcome Walking Final Finish

Completion certificate pick-up

Contact

Information on the Race

Mt. Fuji International Marathon Organizer

Until December 12

info-english@mtfujimarathon.com

December 13 11:00 am - 7:00 pm
December 14 6:00 am - 4:30 pm

TEL.080-4138-3184

For details, please see the Mt.Fuji International Marathon Official Website

<https://mtfujimarathon.com/>



Course Map



■ Toilets

There is only one toilet area on the course, located at Oike Park.

■ Course

- The Welcome Walking course for 2025 will run clockwise.
- There will be no course marshals along the course.
- Please follow the arrow signs and marking tapes (ribbons) as your guide.
- The course is approximately 4 km.

Access (KAWAGUCHIKO Station to Race Venue)



Only for those who registered in advance **Parking Info**

December 13 (Saturday) only
For Welcome Walking participants

Kanetsukidou

4233 Funatsu, Fujikawaguchiko Town,
Minamitsuru District, Yamanashi 401-0301
<https://maps.app.goo.gl/dPHX3pwhZB18PUm9A>

Map



No shuttle bus
20 minutes on foot

Get essential items for runners at the Sports booth!

"Sports Depo" has wide selection of essential items for marathons.

At the "Sports Depo" booth, we have everything you need before running, such as taping, socks, and caps.

We also have a wide variety of cold weather items such as run gloves, neck covers, and Recommended skeleton jackets, so you can take precautions against the cold before heading out!

Why not come and check it out?

Additionally, we also have the "Amino Vital® Marathon Completion Set," which is essential for runners.

Get your favorite items and make the Mt. Fuji International Marathon the best race!

SPORTS DEPO

<https://store.alpen-group.jp/>



Recommended for
cold weather
running gloves



Recommended for
protection against
the cold windbreaker



Amino Vital®
Marathon
Completion Set

Only for Run Japan entry runners

Pre-registration will be held from December 8th (Monday) to 12th (Friday) at Alpen TOKYO (Shinjuku ku, Tokyo), the flagship sports store of the Alpen Group.

We will provide hospitality by setting up a base in Shinjuku, which is also the gateway to the event venue, Lake Kawaguchiko, for participants from overseas.



Alpen TOKYO
(Shinjuku-ku, Tokyo)

PIECLEX

A Murata Company



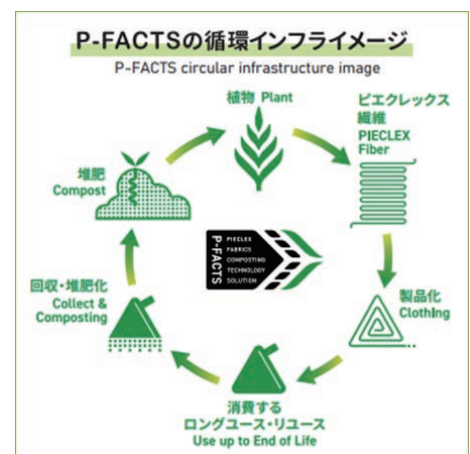
As a 100% subsidiary of Murata Manufacturing, PIECLEX Co., Ltd. is promoting innovation through its electric fiber "PIECLEX" under the corporate vision of "Changing the World with Electric Fibers."

Currently, PIECLEX, in order to realize a sustainable society, is working with lots of textile-related companies to implement the circular infrastructure "P-FACTS" in local communities. PIECLEX, who allows consumers to easily contribute to the environment by simply pick up and put on P-FACTS-certified products, is decided to contribute to society through creation of new values, which shall bring us to a future society that is friendly to the earth and people.

We'll be providing a "PIECLEX Mag-chan Mt. Fuji Edition" to all participants in this event.



This year's race will offer a special prize to all participants.





HUAWEI



HUAWEI
WATCH GT 6 Pro

The HUAWEI WATCH GT 6 series smartwatch, which will also have a booth at the Mt. Fuji International Marathon is especially recommended for runners.

- ① HUAWEI's strongest battery ever—up to 21 days on normal use or 40 hours of continuous GPS use!
- ② Maximum brightness of 3000 nits for clear viewing even in bright outdoor conditions
- ③ High GPS accuracy capturing signals from 6 satellites
- ④ Running form analysis including left/right foot balance and ground contact time!



[Official Webpage]



[Check on Amazon]

フジパン

For energy supply
"Black Koppe"

黒コッペ

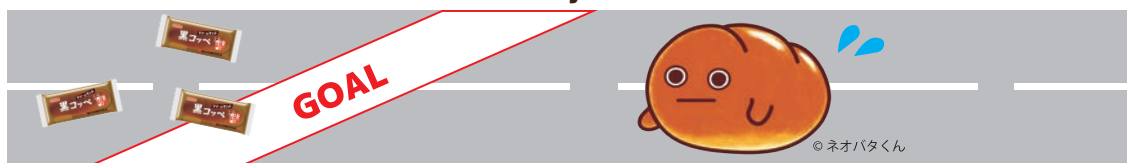
Delicious brown sugar from Okinawa
The perfect balance of soft dough and cream



521 kcal per piece of bread



"Fujipan" supports
the runners of the Mt. Fuji International Marathon!



Black Koppe will be distributed to the first 5,000 runners
who complete the full marathon and the Around KAWAGUCHIKO.

“Amino Vital®” supports the Mt. Fuji International Marathon!

We offer the “Amino Vital® Series” including “Amino Vital® Pro”, an amino acid that supports race day conditions, before the start and after the race!

Additionally, to support runners during the race, special sales will be held at the booth the day before and on the day of the race.



From All Sports Community Notice of photo sales service on the day!



From the start to the finish of the 14th Mt. Fuji International Marathon, a professional photographer from the All Sports Community will take pictures of you running! Photos can be viewed and purchased online at a later date.

If you would like to receive an email notification
of photo release after the race, scan here!





Mt.FUJI International Marathon

公式グッズ LIMITED OFFICIAL GOODS

大会会場(フルマラソン・河口湖1周スタート会場)で前日(12/13)に販売します! ※当日(12/14)は販売しません

We will be selling items the day before the race (Dec. 13) at the event venue (Full Marathon / Around KAWAGUCHIKO start area)!

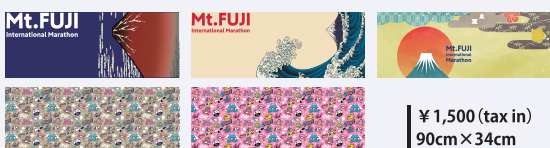
*Items will not be sold on race day (Dec. 14).

T-SHIRTS



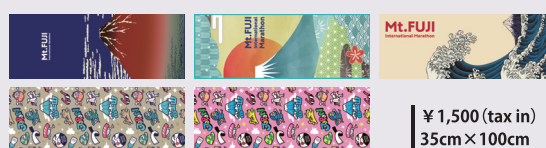
¥ 5,000 (tax in) Size: M, L

TENUGUI



¥ 1,500 (tax in)
90cm×34cm

TOWEL



¥ 1,500 (tax in)
35cm×100cm

WIND-JACKET



¥ 12,000 (tax in) Size: L

SACOCHE



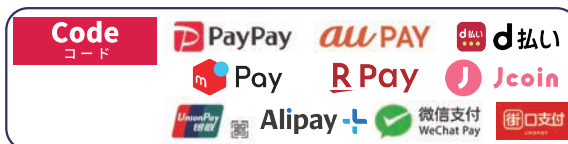
¥ 3,500 (tax in)

ORIGINAL BADGE SET



¥ 1,000 (tax in)

お支払い方法 Accepted Payment Options



在庫限りの販売となりますのでお早めに! Limited stock – get yours before it's gone!